

  
*Houghton*

PROFESSIONAL PHOTOGRAPHY TRAINING

Clickable links to webpages  
and resources throughout

**PROGRAMME SECRETARIES  
THIS IS FOR YOU!**

**CLUB TALKS & WORKSHOPS  
ONLINE FOR 2022 / 2023**

by Houghton Photo  
April 2022 edition



All delivered via Zoom  
from Dublin, Ireland by  
**Joe Houghton**

# Programme Sec.

## What do you need?

Having talked to dozens of programme secretaries over the past few years, there seem to be some basic questions you want answers to - I've tried to provide all these clearly for every talk on offer - so hopefully it makes it much easier to decide to book me!

So, every talk shows duration, cost, topic area and a running order of what the session will cover, plus some testimonials for the talks which I've done previously. There are a couple of new talks which I've just released and which are waiting testimonials, but these will be put up on the relevant talk's web page as soon as they come in.

But in general, here are the key things which apply to most of the talks:

**Duration : 2 hours via Zoom**

**Talk fee : £100.00**

**Optional edited video recording £25.00**  
(for distribution to club members only)

**Payment : BACS or PayPal**

For UK clubs, I have a UK bank A/C you can pay into, so no international payments required!

**Bookings should be made via email  
enquiry to [joe.houghton@gmail.com](mailto:joe.houghton@gmail.com)**

I'll always ask you for your phone number and give you a call so we can have a chat and I can answer any other questions you might have :)

Once we've agreed dates and times I'll email you a confirmation with all the details and some promo images you can use on your website or social media ahead of the talk date.

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*Please pass this onto other programme secs!*





## About Joe Houghton

One of the top speakers on the UK & Ireland camera club circuit, and an Adobe Certified Expert in Lightroom.

Joe has delivered over 280 talks and workshops via Zoom to clubs all over the world and written 2 books on photography, with a third on "Creating Panels" planned for release in 2022.

He has new talks available for the 2022/23 season and more in preparation.



**CERTIFIED EXPERT**  
Photoshop® Lightroom

# Talks portfolio on offer

As of the date of writing this (April 2022) there are 13 different online talks available plus Judging, although this is always subject to change as ideas and requests come in!

If you have a specific idea which you would like me to consider, please do get in touch, as both of the new talks for 2022/23 came out of such discussions!

I'm also always happy to explore tailoring any of the talks for specific needs (see page 23), be this a change in length of delivery or conversion into a practical workshop series - as I've done for the Royal Photographic Society with the "5 ways to create your portfolio website - for free!" talk.

All the talks here have been delivered multiple times to clubs, so they are "battle tested"!



## Houghton PHOTOGRAPHY

[www.houghtonphoto.com/talks](http://www.houghtonphoto.com/talks)

# TALKS & JUDGING FOR 2022-2023



New for 2022/23

### PUBLISHING A PHOTO BOOK

In this fascinating talk, I'll be sharing Joe Houghton's extensive experience of creating photo books, such as the award-winning 'Streets of Dublin' and 'Take Your Time'. I'll reveal my secrets and share my experiences.



New for 2022/23

### CREATING PANELS

In this fascinating talk, Joe Houghton explores the art of creating panels - whatever the occasion - and how to present your images as a cohesive collection.




### LIGHTROOM TIPS 'N' TRICKS

Getting the most from Lightroom: organising, editing and finding your photos - from an Adobe Certified Expert.



### LONG EXPOSURE

Talk on long exposure photography and demo of merging light trails shots into a dynamic final image.



### LIGHTROOM LIVE!

Your images, my processing, then we compare my rendition with yours! Always a great club evening!



### PROCESSING IN MONO


How to process monochrome images for greatest impact. We can use your member's images or mine. A great club evening!



New for 2021/22

### 5 WAYS TO CREATE YOUR PORTFOLIO WEBSITE - FOR FREE!


We build 5 portfolio websites from scratch in 2 hours!



### STREET PHOTOGRAPHY


A personal journey - seeing in new ways, moving to mirrorless, creating a book, sharing my work.

And more in preparation...



### I DIDN'T KNOW LIGHTROOM COULD DO THAT!

An entertaining and comprehensive session showing hidden tools and features in Lightroom by an Adobe Certified Expert.



New for 2021/22

### WHO NEEDS ADOBE! PROCESS FOR FREE!

A look at some free alternatives for processing your photos.



### JUDGING

Experienced judge. Happy in any genre offering positive critique and encouragement!

# OK, so here are the talks!





**Houghton**  
PHOTOGRAPHY

*Houghton*  
PHOTOGRAPHY

£100

2 hours

Optional video £25

Payment BACS or PayPal

If I'm free, this talk's available on 15 minutes notice if you get let down by another speaker!

Call me on 00 353 1621 6760

New for 2022/23

**PUBLISHING A PHOTO BOOK**

In this fascinating talk, 2 time author Joe Houghton explores the art of creating photo books such as the ones shown here, using Amazon KDP, MS Word and other tools.

<https://www.houghtonphoto.com/publish-a-photo-book>



**New talk for the 2022-2023 season**

In this talk, Joe takes you through the fascinating process of creating a photo book. Writing, editing, formatting and then the practicalities of getting the manuscript up onto Amazon KDP and other services - all is explained in an accessible way.

Joe has even set up his own publishing house - Sherpa Press - to help others go through the process and become authors with books on Amazon and in other outlets.

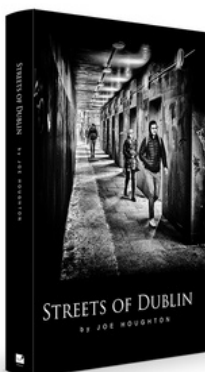
Everyone has a book in them - let this talk help you become a published author!

This talk has already been booked by the Royal Photographic Society & MyPhotoClub - why not add it to your club's programme this year or next?

**<https://www.houghtonphoto.com/publish-a-photo-book>**



sherpa press



From Celia Henderson to Everyone:

Fabulous, thank you

From Trevor Davis to Everyone:

Very informative, thank you Joe

From Glynis Harrison to Everyone:

Thank you so much Joe, it's been a real eye-opener and extremely helpful!

From Carol Olerud to Everyone:

Thank you, so much I never knew in Word!

From Keith to Everyone:

very good and very clear, thank you

From sueburton1 to Everyone:

Thank you very useful

From Patricia Tutt to Everyone:

sorry I came late, but just in time to download the pdf...great stuff

From Richard Ellis to Everyone:

excellent talk thanks very much

From James to Everyone:

Fabulous talk, thank you

From Francis Sandbach to Everyone:

Thanks Joe for an interesting talk

From Mary Auckland to Everyone:

excellent.. Well presented, practical and informative

From Michel Claverie to Everyone:

I enjoyed your talk very much. Thanks a lot.



£100

2 hours

Optional video £25

Payment BACS or PayPal

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Call me on 00 353 1621 6760

New for 2022/23

### CREATING PANELS

In this fascinating talk, Joe Houghton explores the art of creating panels - whether for a distinction or just to present your images as a more coherent whole.

## New talk for the 2022-2023 season

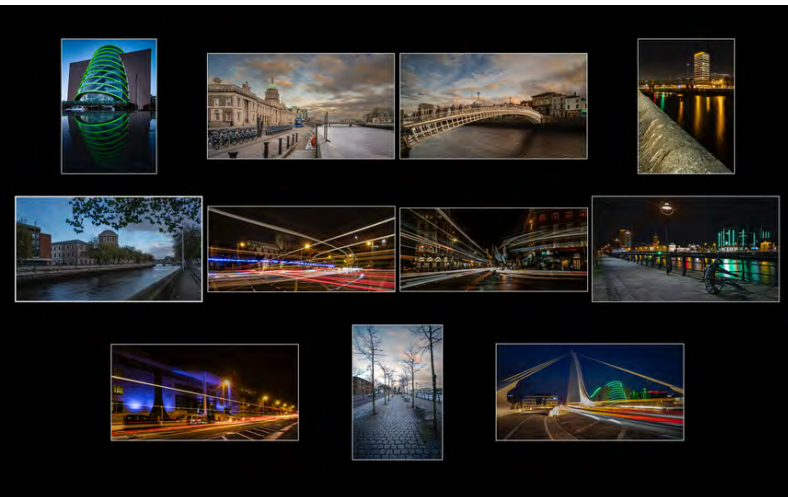
In this talk, Joe takes you through the fascinating process of creating panels. This way of presenting your work goes back centuries, so it's not just about getting your "L" or other distinction! How to think about the images to present, different themes, balance - there's so much to consider when assembling a panel.

This talk has already been delivered to the Royal Photographic Society and several other clubs, and Joe has also delivered 3 series of workshops on this topic for the RPS - why not add it to your club's programme this year or next?

And watch this space for Joe's new book on "Creating Panels" which is due out in 2022...

<https://www.houghtonphoto.com/creating-panels>

Already booked by Dorking CC, Steyning CC, Muswell Hill PS and Stevenage PS - why not book this too?







£100

2 hours

Optional video £25

Payment BACS or PayPal



## WHO NEEDS ADOBE! PROCESS FOR FREE!

A look at some free alternatives for processing your photos...

New for 2021/22

[www.houghtonphoto.com/talks](http://www.houghtonphoto.com/talks)

If I'm free, this talk's available on 15 minutes notice if you get let down by another speaker!  
Call me on 00 353 1621 6760

## New talk for the 2021-2022 season

Although Lightroom and Photoshop are the programmes of choice for many, the subscription model is not for some, and not everyone is in a position to pay for expensive processing software.

However, there are a number of powerful and highly capable options available for users of both Windows & Mac computers - and this talk takes a look at some of the best options.

In this informative talk, Joe demonstrates a number of programmes which can be used completely free to achieve powerful photo editing - in some cases on a par with the power of the more well known applications!

<https://www.houghtonphoto.com/process-for-free>



Isobel Lindsay shared a link.

39 m · 🌐

Joe Houghton visited Edinburgh Photographic Society last night with a new talk on free editing tools. As always Joe was interesting and fun to listen to. We learnt about a number of the free tools that are available and it was astonishing what you can get for nothing! It's a great talk for people new to the art of editing who aren't sure whether to pay for a subscription or for those who do edit, but, no longer want to pay! It really opened our eyes to the options that exist. A really interesting evening.



**Houghton**  
PHOTOGRAPHY

£100

2 hours

Optional video £25

Payment BACS or PayPal

*Houghton*  
PHOTOGRAPHY

New for 2021/22

## 5 WAYS TO CREATE YOUR PORTFOLIO WEBSITE - FOR FREE!

We build 5 portfolio websites  
from scratch in 2 hours!

If I'm free, this talk's available on  
15 minutes notice if you get let  
down by another speaker!

Call me on 00 353 1621 6760

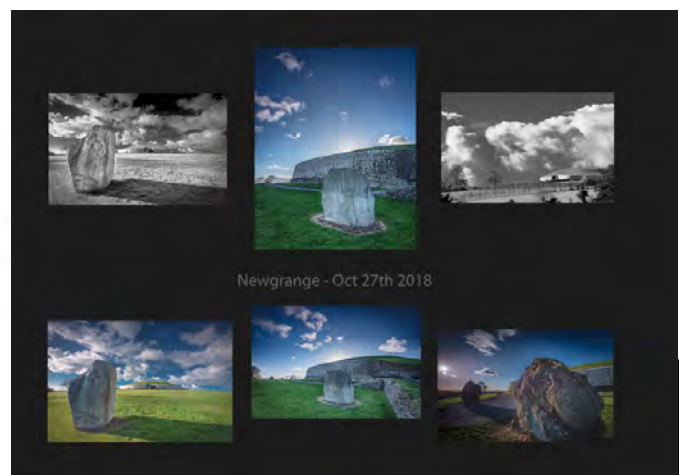
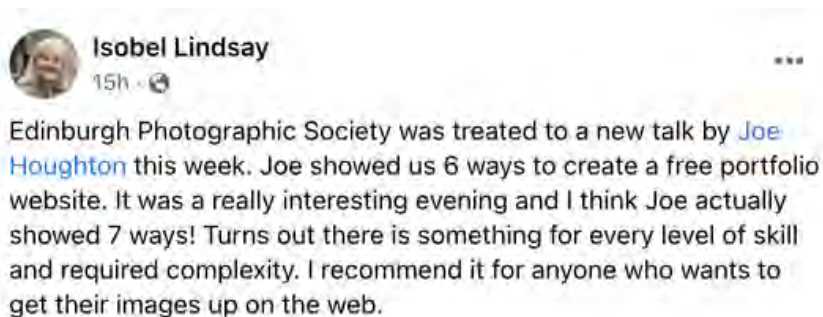
### New talk for the 2021-2022 season

Another talk originally commissioned by the Royal Photographic Society, but now on offer to any club. In this one, Joe demonstrates 5 different tools to create a free portfolio website, showing just how easy it can be to create a great looking online showcase for your work for no cost other than a bit of time.

Building 5 websites in the 2 hour session will give even the most technically challenged members hope and confidence that this is something which can be done by anyone!

<https://www.houghtonphoto.com/5-ways-free-portfolio>

Comments on the talk from participants at the first RPS DIG SE delivery - "Just what I was hoping for as an intro to get a site going", "Now excited about creating a site which I've been meaning to do for years...", "...really interesting and helpful", "Excellent talk".





£100

2 hours

Optional video £25

Payment BACS or PayPal

## STREET PHOTOGRAPHY

A personal journey - seeing in new ways, moving to mirrorless, creating a book, sharing my work...

If I'm free, this talk's available on 15 minutes notice if you get let down by another speaker!  
Call me on 00 353 1621 6760



In this, Joe's most popular talk, he explores his personal story of getting interested in street photography, and how this led to his first book "Streets of Dublin", changing camera systems and much else. Full of stories, ideas and wonderful images from around Dublin's fair city, this is a guaranteed crowd-pleaser which over 80 clubs have enjoyed.

<https://www.houghtonphoto.com/street-photography>



Alastair Mackenzie  
30 m · 🌐

Last Night Holmes Chapel Photographic Society had the pleasure of a great talk by [Joe Houghton](#) on Street Photography in Dublin . Very entertaining and very educational and very well received by the members

I can thoroughly recommend Joe Houghton and his talk and to all the club secretaries out there get him booked.

Roy Goulden  
2h · 🌐

Newent and District CC had a great evening with Joe Houghton (street photography) on Tuesday... Enthusiastic and inspiring, some good tips and tricks and very entertaining.. Enjoyed by all. 🌟

Les Stringer  
22 h · 🌐

Last Wednesday Wilmslow Guild Photographic Society ([www.wgps.org.uk](http://www.wgps.org.uk)) welcomed Joe Houghton (<https://www.houghtonphoto.com/>) as their first speaker of the 2020 - 2021 season. In his friendly and entertaining manner Joe took us along on his personal journey of how he started with Street Photography in his home town of Dublin, the opportunity, motivation and the eventual choice of a suitable camera, lens and settings.

Many photographers have a reticence about photographing strangers in the street and Joe explained his method of 'Facing The Fear' based on openness and contact. Joe then gave a live demonstration of his post processing method and style. The evening ended with us being showing a series of Joe's street images. The members were unanimous in their appreciation and enjoyment of the presentation.

Michael Herrmann shared his first post.  
New member · 4h · 🌐

Joe Houghton addressed The Photographic Group of The Royal Automobile Club last night and gave a most enjoyable and stimulating talk on black and white street photography in Dublin. He gave excellent explanations of how he processed his beautiful images. A most successful evening we will definitely ask him again.

W BARNES  
★★★★★ Inspirational Book  
Reviewed in the United Kingdom on 13 December 2019  
Verified Purchase  
If you enjoy taking street photographs or even enjoy seeing other photographer's work then this book is a treat. Excellent technique and an eye for that special shot. Inspired me to get my camera out and see how well I could do.

Hilly Bee  
2 hrs · 🌐

AMERSHAM PHOTOGRAPHIC SOCIETY spent a delightful evening on Monday 7/12 in the company of [Joe Houghton](#). Joe presented his Street Photography talk - which was interesting, lively, and inspirational and included lots of his B&W images, anecdotes and live editing. Thanks, Joe.





## PROCESSING IN MONO

How to process monochrome images for greatest impact. We can use your member's images or mine. A great club evening!

If I'm free, this talk's available on 15 minutes notice if you get let down by another speaker!  
Call me on 00 353 1621 6760

Processing in mono is NOT the same as in colour, and Joe is a very experienced in mono processing. Using Lightroom Classic & Nik Silver Efex, Joe edits images from their colour RAW versions into impactful black and whites.

2 talks in one! This talk can either run with Joe using his own images as exemplars, or as a fun evening where he edits the RAW files sent in by your members, then compares his edit into mono with a mono processed version also supplied by each of your members. This always makes for an instructive and entertaining session!

<https://www.houghtonphoto.com/processing-in-mono>



David Lane  
16h · 🌐

Outstanding talk by [Joe Houghton](#) to the [The Royal Photographic Society](#) this evening rammed full of tips and tricks for improving Lightroom skills. Always learn lots from him - thanks Joe

Isobel Lindsay  
15h · 🌐

Edinburgh Photographic Society had a workshop last night from [Joe Houghton](#) on Mono processing. It was a great night with lots of wonderful tips and tricks and everyone who attended is now excited to process their own images. Joe is a superb presenter and is able to flex his session round the attendees and their interests and explains sometimes complex issues in an easy to understand way. I recommend him to everyone!

You, [Martin Griffiths](#), [David Lane](#) and 7 others · 1 comment

👍 Like    💬 Comment    📄 Buffer    ➦ Share

[Joe Houghton](#) 📍  
Thanks so much for those lovely words Isobel! The club members really engaged in discussion and comment last night, which always really adds a different level to a workshop session, so thanks everyone for making it a fun evening. We also had a selection of great images to process, which made my job much easier! Looking forward to being back with you all in February!  
<https://www.houghtonphoto.com/processing-in-mono>

Neil Fearnside  
14 January at 19:49 · 🌐

Bit late with my post but :- Had the pleasure of [Joe Houghton](#) present to Bingley Camera Club last Monday (Processing in Mono) I can honestly say that I never knew you could do so much in Lightroom. But the best think was Joe's easy to follow techniques and tips. A wonderful evening- thanks Joe



Michael Herrmann

Joe gave a talk on Lightroom Classic to our club The Royal Automobile Club Photographic Group last night, the talk was really well presented as always, and taught all of us new tricks in the programme. This the the third time Joe has spoken at our club and he will be speaking again this year.

👍 Like    💬 Reply · 22 h

Paul Wallington 11 minutes ago

I have seen Joe's excellent talks on Long Exposure at Bebington Photographic Society and on Mono Processing in Lightroom at Hawarden Photographic Society and I recommend them to any interested groups. Joe has extensive knowledge and confident delivery and everybody enjoyed his demonstrations of technique and his impressive images immensely and we already have him booked for another session.



New for 2021/22

## PROCESSING A NIGHT SHOOT

Adobe Lightroom Expert Joe Houghton shows his complete workflow processing images from a night walk from out of camera to finished panel.

£100

2 hours

Optional video £25

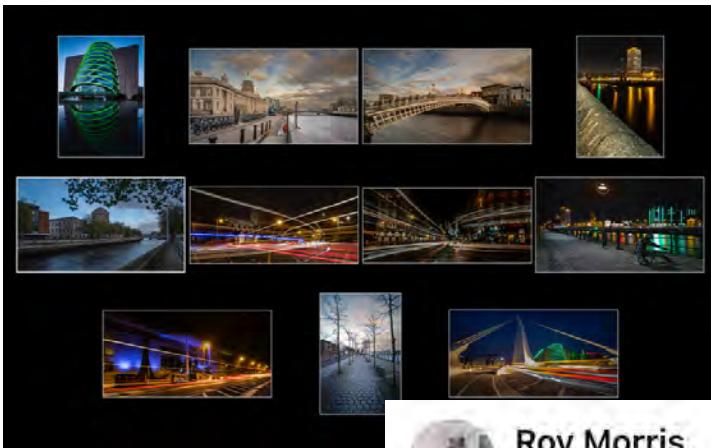
Payment BACS or PayPal

If I'm free, this talk's available on 15 minutes notice if you get let down by another speaker!

Call me on 00 353 1621 6760

In this entertaining and informative workshop presentation, Adobe Lightroom Expert Joe Houghton works through his complete workflow from Import, culling and initial selection of images to edit. He then processes a set of the images, using many different techniques from Lightroom's extensive capabilities and tools including sky selections, detailed masking, HDR combining of multiple bracketed shots, and even combining multiple light trails into a stunning final composite in Photoshop. Joe's Lightroom demonstrations always make for an instructive and compelling session - book this for your club today!

<https://www.houghtonphoto.com/processing-a-night-shoot>



Roy Morris

23h · 🌐

Eastbourne (EPS) had the great pleasure of again enjoying **Joe Houghton** last evening with his new talk 'Processing A Night Shoot'.

Joe's excellent and clear presentation of all things Lightroom are always useful and usable, especially with the recent substantial improvements in Lightroom's capabilities.

Thanks [Joe Houghton](#) - our members send their thanks and great appreciation - Roy (Chairman)



## LONG EXPOSURE

Talk on long exposure photography and demo of merging light trails shots into a dynamic final image!

If I'm free, this talk's available on 15 minutes notice if you get let down by another speaker!  
Call me on 00 353 1621 6760



One of Joe's most popular talks, delivered to over 60 clubs. We look at why long exposure is such a wonderful genre of photography, learn how to find all our long exposure images in Lightroom, take a browse through a series of different types of long exposure image ranging from 1/60th sec through to a 12 minute exposure, and then end the evening with a demonstration in Photoshop & Lightroom of combining 5 separate light-trail images and editing the resulting composite into a real wow shot. Something for everyone in this talk - great images, kit, processing.

<https://www.houghtonphoto.com/long-exposure>



Derek Knight shared his first post.

Yesterday at 10:59

Wolds Photographic Society Pocklington East Yorks. We had an excellent evening with Joe Houghton who gave us a presentation on Long Exposure. Theory, practical tips on technique and advice on gear. Really well presented in a relaxed informal manner.



Trevor Staff UK Club Photography Group

21h

Just had Joe Houghton and his Long Exposure Zoom talk at Middleton Camera Club. I can highly recommend him to any club looking for an engaging evening, with plenty of practical advice and tips. His talk was enjoyed by all our members, whatever their level of experience. Thanks Joe, hope to 'see' you again.



Robert Snary

Yesterday at 09:23

Last night Enfield Camera Club had a talk by Joe Houghton about Long Exposure Photography, his passion for the subject had everyone enthralled with both his examples showing how we could achieve different types of images, his clear explanation of why it is best to stack for star trails and his demonstration of both light room and photoshop. An evening that had my inbox flooding with compliments for Joe afterwards

Paul Wallington 11 minutes ago

I have seen Joe's excellent talks on Long Exposure at Bebington Photographic Society and on Mono Processing in Lightroom at Hawarden Photographic Society and I recommend them to any interested groups. Joe has extensive knowledge and confident delivery and everybody enjoyed his demonstrations of technique and his impressive images immensely and we already have him booked for another session.



Larry James is with Joe Houghton.

2m

Many thanks to Joe Houghton for his terrific talk on Long Exposure to Ilkley Camera Club last night. The perfect start to our new season. The 2 hour talk (including comfort break) was full of hints and tips - all delivered in a clear and accessible style. I would definitely recommend Joe.

Joe

Thanks for visiting us virtually at Benfleet Camera Club last night. We have built our programme for this year by looking for talks which together cover a range of photographic topics to both entertain and learn from and you delivered on both counts. It always amazes me how a good speaker can give a lively talk even though its been given a number of times before. You have certainly embraced using Zoom and your talk came across that you were talking to real people rather than to your PC.

Joe

Thank you so much for your time and enthusiasm last night, my inbox has been overflowing with praise for your talk. The insights you gave us into the composition, planning, patience and the post production were amazing. I fully understand how Gremlins always seem to drop in when you least expect it but the way you worked round them was a joy to behold.

Some of the techniques that you showed us will be applicable to many of the club members when we go out on some of the walks that I organise for the club and I look forward to trying them out (I haven't dared break out the big stopper yet but you have given me confidence to go out and try and also explained why I didn't have success with my variable ND filter, yes it was the X-banding)

Thank you again for a really prestigious talk





## LIGHTROOM TIPS'N'TRICKS

Getting the most from Lightroom -  
organising, editing and finding  
your photos - from an Adobe  
Certified Expert

If I'm free, this talk's available on  
15 minutes notice if you get let  
down by another speaker!

Call me on 00 353 1621 6760

An entertaining run through a plethora of tips and tricks  
in Lightroom by Joe, an Adobe Certified Expert in this  
powerful image organiser and developer.



In the first half we'll find out how to make the most of the Library module to organise and find  
your images, why keywording works, and then in the second half, take a look at some of the  
powerful image editing tools in the Develop module.

<https://www.houghtonphoto.com/lightroom-tips-and-tricks>



### Reviews

This review is from Hutt Camera Club in New Zealand!



Helen ★★★★★

Jul 17, 2020

Fantastic talk thanks Joe. I loved how the Library module was covered in the first part of the talk and the Develop module in the second part. For the amount of time we had and the extent of Lightroom we got an amazing amount of learning. One of our members has been using it as long as Joe and was a beta user also but learnt new things. I was amazed at how there was something for everyone; from beginners to intermediate users to advanced users, everyone got something out of it. Thanks again Joe and hopefully we can book some more talks soon :-)



Ita Boyle shared her first post.

New member · 5h · 🌐

On Sep 24th...Boyne cc had the pleasure of Joe Houghton  
photography <https://www.houghtonphoto.com/> for a very informative  
presentation on LR tips and tricks. Joe explains processes in a clear  
concise manner.



## LIGHTROOM LIVE!

Your images, my processing, then we compare my rendition with yours! Always a great club evening!

If I'm free, this talk's available on 15 minutes notice if you get let down by another speaker!  
Call me on 00 353 1621 6760

### This talk is a different one from your normal club evening!

You gather a dozen or so images from your members, who send in the RAW file and their processed version of the file. I process the RAW files (not having looked at them before the evening starts), then we compare what I ended up with to the processed version from your member. Always a fun, entertaining and informative session!

<https://www.houghtonphoto.com/lightroom-live>

Review - "Lightroom Live!" with Joe Houghton, 01 Feb 2021  
A review by Janine Scola - "Lightroom Live!" with Joe Houghton, 01 Feb 2021  
A fast paced, but fascinating evening, looking at how Lightroom can benefit us all!

The evening started before Joe joined us with a preview of the various images offered by members for Joe to process in Lightroom. Our members talked through their editing process, what they had achieved, but also where they had experienced difficulty in getting the most from their image. All were very interested to see how Joe Houghton would approach his processing and what the end result would look like.

Joe opened his talk by saying he had not looked at the images submitted ahead of the meeting, as he wished to make his comments as if he was viewing them 'straight from the camera'. In this way, he would discuss his vision for each image, alongside the views of the photographer of the finished photograph.

Each image was opened in Lightroom and into the Develop mode. First up was a wonderful image put forward by Carol Zimmerman taken of the lake on a walk around Buttermere. The initial impression was a little 'flat', but with a small crop and then 'tweaks' using Texture and Dehaze - suddenly the picture took on a new 'feeling' bringing the hidden colours and shadows alive.

In contrast, the next image of Saltaire by Stephen Jones could have come straight off a Coronation Street 'set', showing the typical terrace backyards with rows of refuse bins leading the eye to distant hills. Here Joe demonstrated the transform tool needed for the alignment of the verticals and horizontals, then lens corrections - all minor adjustments but which made the image 'right'. From the bland sky in the far distance, this came alive with more tweaks; a small crop and the decision to go Mono, with a few more minor adjustments in the colour spectrum to the blacks and the image took on a whole new meaning. When placed alongside Stephen's final version, he too had converted to mono but with a sepia tone, which Joe agreed had made it just a bit more 'punchy'!

The second half of the evening was a quick run-through of the remaining images, covering various genres from street, skies, landscape and studio shots. Joe explained for each image how he would make improvements using the various tools available in the Develop mode of Lightroom - sometimes a different approach than from the photographer, but how his 'eye' and vision of the photograph could make it more impactful and bring out the emotion being expressed.

He advised that if making adjustments to skies for example, not to go straight to the Clarity tab, but to Texture which is a little more forgiving, but does bring out the finer details. He showed how to make adjustments with the radial tab, the use of the Dehaze tool and so much more. There is even a tab to check for sensor spots!

So many tips and hints along the way, and if members were making notes, then undoubtedly their pencils would be stub! If anyone missed anything, then Joe will be providing a edited recording of the evening which will be sent to the club to share with members.

A really good evening with lots of helpful comments on the images put before us; everyone learned some short cuts and many of us will be inspired to pull out some of those images we felt needed 'a bit more work' but not sure how, and now armed with helpful advice - and probably a bit more practice needed!



**Gary Wood**  
Yesterday at 09:32

ESCC went to Dublin last night for a very informative live interactive Zoom demonstration of how to use Lightroom from [Joe Houghton](#). He showed us numerous features of lightroom classic and demonstrated how to use them on members images including some that were only released last week.

**Gerald Ess**  
Rising star · 9h

Cheam Camera Club were pleased to host Joe Houghton this evening for a Lightroom Live session. The evening was so well received that we immediately invited Joe back next week to cover the photos that we could not do this evening. It was a truly informative and entertaining evening - thank you [Joe Houghton](#)

**Joe Houghton**  
1 comment

**Joe Houghton**  
Thanks so much Gerald - it was a cracking evening with great chat and interaction, and so interesting to see the different takes we had on some of the images being processed and then compared. Looking forward to next Tuesday evening for round 2!  
<https://www.houghtonphoto.com/lightroom-live>

**Gary Baker**  
3h

Yateley Camera Club had the great pleasure of being thoroughly entertained by the excellent presentation given by Joe Houghton last evening. His Lightroom Live talk was superb. What Joe doesn't know about LR probably isn't worth knowing! Couple that with his excellent presentation skills & it makes for a great night's viewing. Many thanks Joe!

**Houghton PHOTOGRAPHY**  
HOUGHTONPHOTO.COM  
Lightroom Live! — Houghton Photography



£100

2 hours

Optional video £25

Payment BACS or PayPal

If I'm free, this talk's available on 15 minutes notice if you get let down by another speaker!

Call me on 00 353 1621 6760

## I DIDN'T KNOW LIGHTROOM COULD DO THAT!

An entertaining and comprehensive session showing hidden tools and features in Lightroom by an Adobe Certified Expert

LrC

Adobe Lightroom has many hidden and lesser known tips and tricks which can speed up your processing and let you do things you might think are impossible without Photoshop or other programmes. As an Adobe Certified Expert in Lightroom, Joe knows many of these techniques, and keeps up to date on changes as they are made to the subscription version of Lightroom Classic, so every talk is different and shows the latest offerings.

<https://www.houghtonphoto.com/i-didnt-know-lightroom-could-do-that>



# W D P C

## Wayland & District Photographic Club

Home Blog Programme Events Competition Rules Committee Items for Sale Roll of Honour

Wednesday, 6 October 2021

### Tuesday 5th October – "I didn't know you could do that in Lightroom", a talk by Joe Houghton

Again we took advantage of Zoom and invited Joe Houghton to come along to WDPC, all the way from Dublin. Joe is an excellent presenter and unraveled some of the mysteries of Lightroom for us. In the first half he mainly discussed the use of the Library module and ably demonstrated its powerfulness.

In the second half he processed some images in the Develop module and as someone said in the chat "H" is their new go to key as it seems to unlock huge potential is the various facilities within the programme.

Not only did Joe give an excellent presentation but he was more than willing to answer questions as he went along.

We look forward to receiving the recording of Joe's talk so that we can re-visit some of the many intricacies of the programme.

The added bonus was that some of the features he showed us could equally well be applied to other editing programmes.

Mark Evans ► UK Club Photography Group 3h

Huge thanks to [Joe Houghton](#) for giving us his new talk last night, on [Camversation](#). An incredible turnout of nearly 100 people took part in 'I didn't know Lightroom could do that...' and I think we got to number 8 or 9, out of the 50+ things he was going to share.

Thank you all so much for being part of the talk and getting involved. I've had to increase room sizes for all upcoming talks to cater for the interest!!! 🙏

Next week we have [Sally Salletti](#) joining us, further information will be posted nearer to the date.

5 4 comments

Like Comment Share

Jayne Thomas

Great talk last night from Joe,. I Really didn't know LR could do that !! I was so pleased to have my questions answered , saves time and now I don't have to go between Photoshop, lightroom and PowerPoint. Camversation is organised provides a lovely relaxed community. I'm not surprised of the increased numbers.. thanks again Joe Houghton and Mark Evans

Like Reply Share 3h Edited





# Houghton

PHOTOGRAPHY

Houghton  
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New for 2021/22  
**PROCESSING A NATURE SHOOT USING LIGHTROOM & TOPAZ**

Adobe Lightroom Expert Joe Houghton shows his complete workflow processing images from a hide shoot from out of camera to finished panel

This new talk for 2022 shows my workflow and editing of a set of RAW files from a nature hide shoot. Red squirrel, pine marten, jays and various other small birds all need editing and noise reduction & sharpening applied to get the best out of them from a day when ISO's needed to be pretty high to get fast enough shutter speeds. A fascinating talk with loads of tips and tricks to help you improve your own nature editing.

<https://www.houghtonphoto.com/processing-nature-shots-with-lightroom-topaz>



£100

2 hours

Optional video £25

Payment BACS or PayPal



## JUDGING

Experienced judge. Happy in any genre offering positive critique and encouragement

If I'm free, I can judge on 15 minutes notice if you get let down by another speaker!

Call me on 00 353 1621 6760

Joe has judged club competitions around the world, and brings in-depth knowledge of many different techniques from his years as Nikon's trainer in Ireland, working as a semi-pro photographer and being a member of various clubs. Joe has extensive club and salon experience, and regularly runs workshops for the Royal Photographic Society, and is in demand as his judging is always positive and supportive, encouraging and offering positive suggestions for changes to enhance submissions.

<https://www.houghtonphoto.com/judging>

### This unsolicited testimonial from a Zoom judging evening for SOLAS CC in Galway in May 2020:

Hi Joe

While I was too late to enter any photos into the competition, the last 2+ hours have been really useful and informative.

In some way not having entered gave me more time to just listen to your judging of the various photos and potentially learn more not having any distractions.

I am still trying to master processing tools but your judging was a masterclass in why you need to use same to fine tune even excellent entries. I would always find the rule of thirds useful when reviewing/composing/cropping an image so was nice to see I am not alone when the image facilitates it.

Thanks for taking all the time you obviously spent in going through all the images and then translating it into salient points which could improve an image or at the very least give loads of food for thought.

Outlining the scoring under each of the headings complimented with the comments was very instructive. Your constructive comments allied to the amount of time you obviously spent reviewing the entries will have been of huge benefit to everybody on the broadcast.

Thanks again for what was a very instructive couple of hours ...I have loads of room for improvement along with a lot of food for thought!

Kind Regards,

Michael

 Paul Parkinson  
5h · 🌐

Aperture Woolwich would like to thank [Joe Houghton](#) for stepping in at very much the 11th hour and picking up the judging of 82 images in our Mono competition last night.

Our previous judge had gone down with Covid (improving now, thankfully) and had to pull out.

Joe did an outstanding job with concise but precise critique, excellent suggestions on how to improve the images plus fair and appropriate scoring.

Our membership was very complimentary and we look forward to welcoming Joe back to Aperture next season.

I suspect that will be twice too - once more for judging but also for one of his talks (see [Melanie Chalk](#)'s post about Joe's Street Photography talk at Folkestone!)

But we might get him back to do his Mono talk. Or Street.

Dammit.

Mono.

No - Street...

You get the idea. Strong recommendation.



**Brendan Foy** shared his first post.

New member · 13 December at 21:04 · 🌐

St. Brigid's Photo Group (based in Blanchardstown, Dublin) recently had the privilege of having Joe Houghton judge our most recent monthly Digital competition on Zoom and what an excellent judge he proved to be.

It was a great night and Joe provided the Group with very detailed feedback on each of the 84 images that he judged with a particular focus on how the image in question could be improved. His scoring technique was excellent, breaking down each image into 4 different categories and providing scores for each of the 4 categories. It was very clear to us that Joe put a great deal of time and effort in viewing and judging all the images.

So, all in all, it was a great piece of judging by Joe who is due to come back to us in early January to give a talk on "photo editing". We would thoroughly recommend Joe to any Photography Club or Group looking for someone to judge their competition or give a presentation.



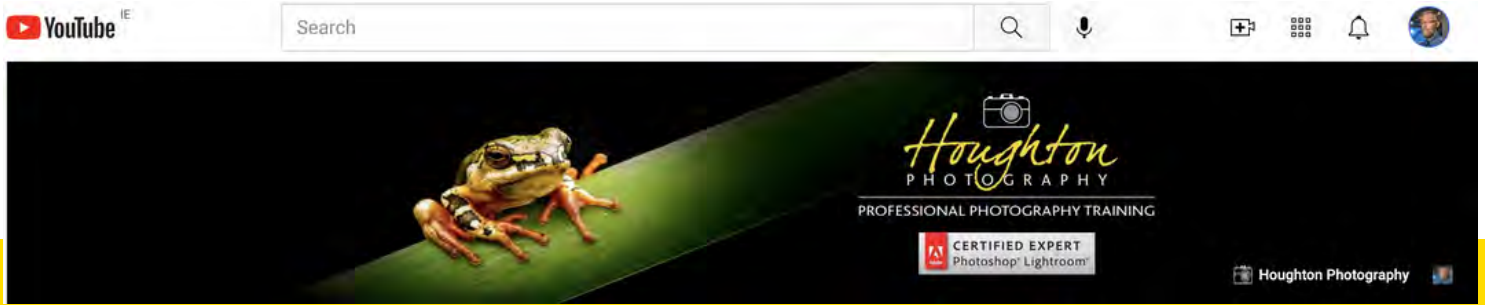
**Russell Symmons**

5h · 🌐

Many thanks to [Joe Houghton](#) for his excellent judging of the Long Exposure competition at Port Talbot Camera Club. Joe brought a new and fresh style of judging to the competition that was welcomed by all club members. His presentation style is exemplary and I would recommend Joe as an ideal candidate for any clubs looking for a

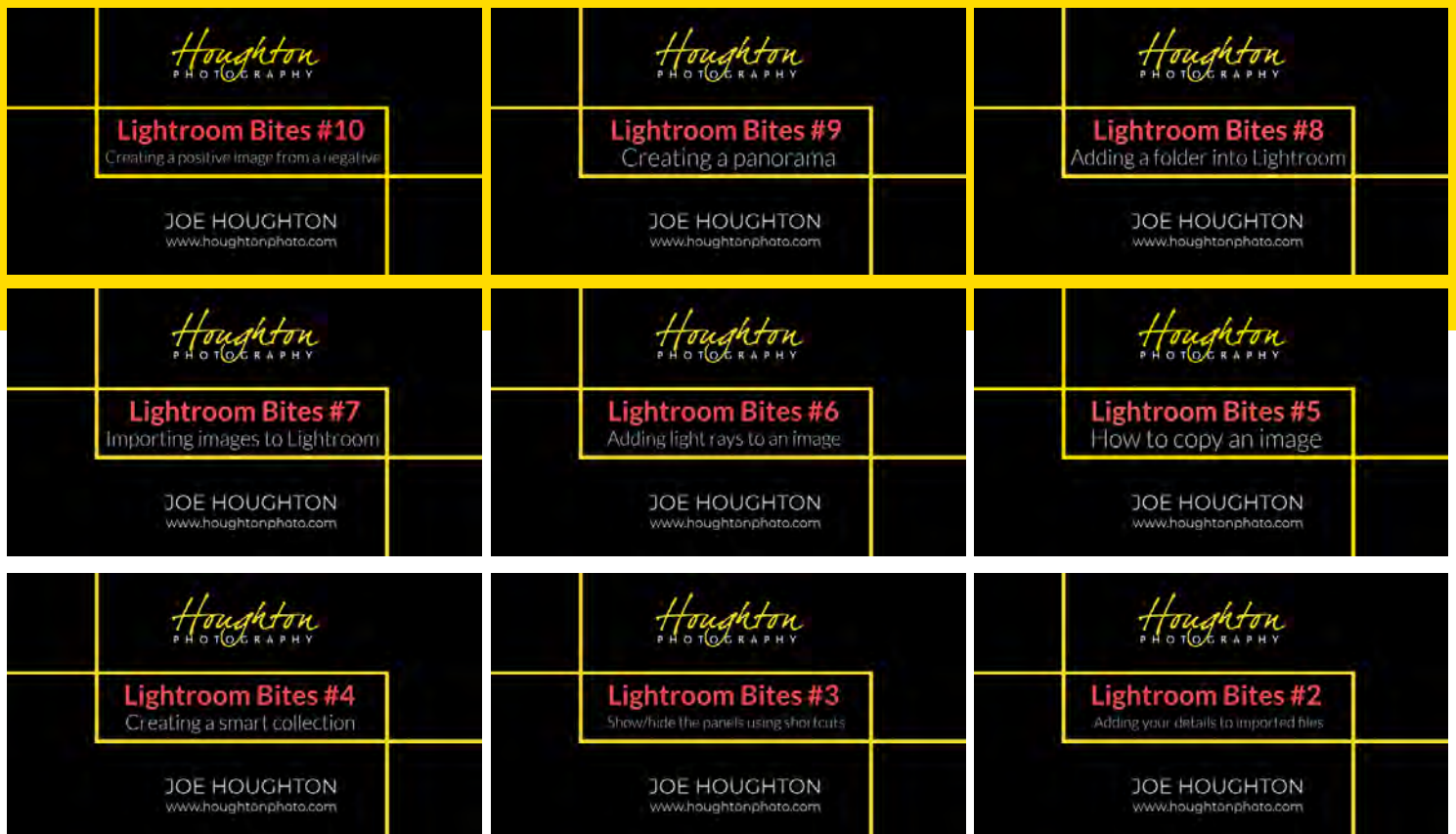


# Free Lightroom tip videos



"Lightroom Bites" is a series of free videos I've released on my YouTube channel. Each video covers a single Lightroom tip in just a few minutes. They might be useful for some of your members and are free to watch &/or download.

[https://www.youtube.com/playlist?list=PLxfWScZuuRjXgTOP3TEWXmrJLrx\\_cgSb7](https://www.youtube.com/playlist?list=PLxfWScZuuRjXgTOP3TEWXmrJLrx_cgSb7)





# 1-1 Tuition or mentoring from Joe

Joe is always available via Zoom for 1-1 tuition &/or mentoring.

A 2 hour, 1 to 1 tuition session with Joe is only €100, but sessions can be a single hour as needed.

Would you like some one to one time with Joe, asking the questions you want answers to with your camera, your lenses and no-one else to get in the way? These session can be structured however and wherever you want - some examples of 1 to 1 sessions to date include:

- A sit down going through your camera settings
- A Lightroom or other software tutorial
- Learning how to shoot your babies or children in your home
- How to get good sports shots of your son or daughter
- How to capture landscapes, seascapes, whatever your preference
- Reproducing a photo setup - for beauty therapists who want before and after shots for instance

The key thing is that you get to learn what you need, at your own pace. Or give a session as a great present for a friend or loved one.

<https://www.houghtonphoto.com/1-1>



**Feargal Quinn**

Consultant Paediatric  
Urologist

March 8, 2020, Feargal was a  
client of Joe's

If you want to take up photography or you just want to take your photography to a new level, then I strongly recommend taking lessons with Joe Houghton ([houghtonphoto.com](https://www.houghtonphoto.com)). Joe has a very relaxed style of teaching and is very generous with his time and in imparting the vast knowledge of photography that he clearly has. From having no knowledge of a digital camera, Joe had me taking award winning shots within 1 year. Joe is also an Adobe recognised Lightroom expert and so can teach the processing of your images. [See less](#)

Here's what Sarah had to say after her recent 1-1 session: *"My first one to one session has helped me re-find my enthusiasm for my new camera and for photography. I was falling out of love with my new hobby but you helped me by dealing with some of the technical issues and begin again. I really appreciate the fact that though I am an absolute beginner - you never made me feel foolish. That's good teaching - drawing out the potential. Looking forward to putting into practice all I learnt and to learning more. A big thanks and it was more than worth the money!"*

# Bespoke workshops for clubs

Joe is always happy to create a bespoke workshop or series for clubs or a subset of members.

Would some of your members like some more focussed time with Joe, asking the questions you want answers to, with your camera, your lenses or images, and no-one else to get in the way? These sessions can be structured however and wherever you want - some examples of such sessions organised to date include:

- Going through general camera settings
- Lightroom tutorial series going in-depth into specific areas or tools
- A workshop on photo organization and backups
- A "Lightroom Live" type session (see page 16) where members can submit more images to see what Joe would do with them, and ask questions / try different processing approaches

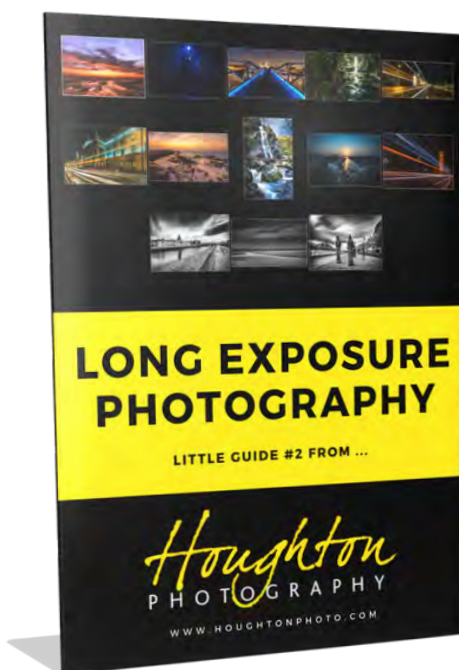
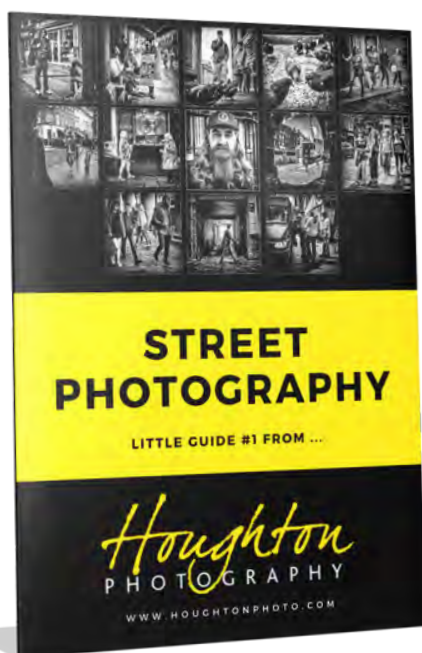
The key thing is that you get to learn what you need, at your own pace.

Pricing for such workshops is normally £50 / hour, and these can be run during the day or evening, or on Saturday mornings if this is better for your members.



# Free "Little Guides" for your club members from Houghton Photography

Here are some free short guides which might be useful for some of your members. They are downloadable PDF files with hints and tips on the title subject. Click on each one to go to the download page on my website.



# Please share this brochure with any other club secretaries you know!

I hope this brochure has been helpful in outlining the talks on offer, and perhaps identifying if one or more of them might help fill a gap in your programme.

Word of mouth is so important in finding new clubs to present to, so if you do know any other club programme secretaries who might also find this useful, please email a copy on to them - I'd really appreciate it!

*It can also be accessed online here.*

