









CREATING PANELS

LITTLE GUIDE #3 FROM ...



WWW.HOUGHTONPHOTO.COM

I'M JOE HOUGHTON LET ME COME AND INSPIRE YOUR CLUB!



One of the highlights of a challenging 2020 for me was the emergence of Zoom as a channel to deliver and participate in camera club talks, judging and workshops. During the year I delivered over 100 talks & judged a dozen sessions for clubs, pre-Covid around Dublin, but post-Covid across the whole of Ireland, the UK, South Africa and even one to Hutt CC in New Zealand! Reviews have been very positive!

I have a number of talks available for clubs - details of these - and testimonials - are at :

www.houghtonphoto.com/talks





Why?

Why are you creating this panel?

- To capture the memory of an event?
- To get your "L" or "A"?
- To enter a club competition?

Each has different needs - so start with the why...

START WITH THE END IN MIND...

It's another image

Think of a panel as an image in itself.

The different elements should cohere, creating a harmonious whole that moves the eye and has no jarring distractions





























A NEW TALK FOR 2021!

Booking Now!

My Lightroom Live! and Mono Processing talks have been very popular in 2020, but a common comment after them was that participants often didn't know Lightroom could do all the things I showed when processing images.

So, I've really gone under the hood of Lightroom Classic, and put together a new talk that will supercharge anyone's use of this amazingly powerful tool, and show non-users just how easy it is to get amazing results. No Photoshop required! More details on this talk are at

<u>https://www.houghtonphoto.com/i-didnt-know-lightroom-could-do-that</u>





I DIDN'T KNOW LIGHTROOM COULD DO THAT!

An entertaining and comprehensive session showing hidden tools and features in Lightroom by an Adobe Certified Expert



WHAT'S YOUR THEME?



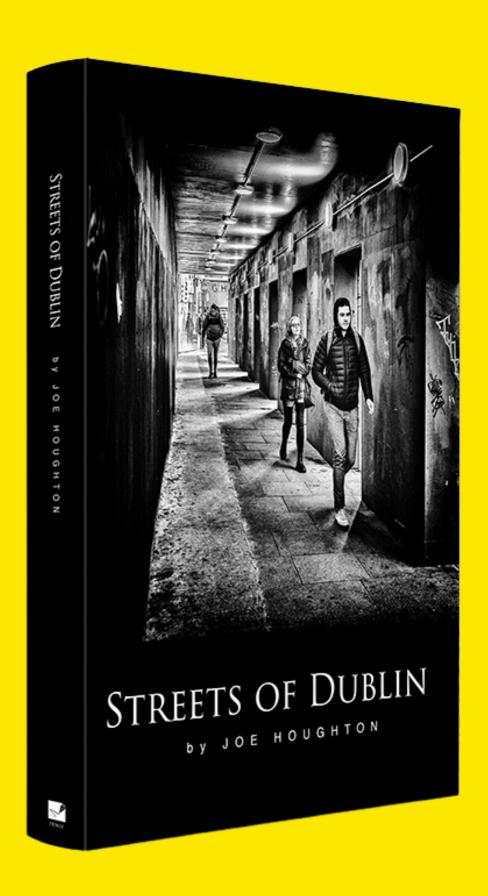


Linkage

What are the linking characteristics which bring your images together? Here I use mono processing, square crop and street photography as 3 separate linking themes

Take us on a journey...

A good panel leads the eye. Edge images bring the eye in, central images hold attention and provide an anchor. Careful placement and choice can make or break a panel...



IF YOU'RE INTERESTED IN LEARNING MORE ABOUT STREET PHOTOGRAPHY, WHY NOT GET A COPY OF MY BOOK

ONLY €10 ON AMAZON HTTPS://AMZN.TO/388RW7I



Assemble your candidates

LIGHTROOM..

I create a Collection for each panel in Lightroom. This is a virtual folder into which I can add any images from my main folders. Collections take up no extra space - they just allow grouping of images in different ways.



Cull them in Survey view

Select all the images in your collection, then enter Survey mode (shortcut key N).

Clicking the X on the bottom right of any image removes it from the selection but leaves it in the collection.

WOULD A 1-1 SESSION WITH ME HELP YOU?

Zoom or Teamviewer

Remote sessions can be a great way to get really focussed discussion and shared working where the issues, questions, and ideas that YOU want to explore can be addressed in a space where you don't have to worry about anyone else. A 2-hour session is only €100.

A 2 hour session on say,
Lightroom, can be
hugely beneficial as we
can work on your images,
in your copy of
Lightroom, so you get
learning on your own
specific situation.



And we can cover **anything**, **not just Lightroom**. **C**amera settings, organising your images, developing them, and at any level - from total beginner up to experienced user.

There's no such thing as a silly question! We all start somewhere - why not let me help you move your skills to the next level...

https://www.houghtonphoto.com/1-1



LIGHTS OUT IN LIGHTROOM



Black is beautiful

I love images on a black background - which is often how projected images are displayed.

Press "L" twice in Lightroom to hide the interface and just show the images on a completely black background.

And press "L" once more to turn the lights back on!

PHOTOGRAPHY

Talks & Judging 2020





CERTIFIED EXPERT













